capsule

A SEASONAL PLANNER FOR YOUR WARDROBE

June to Sept
month   month

www.un-fancy.com

hi there !

READY TO CREATE A WARDROBE THAT WORKS?

You've got everything you need right here. No need to prep anything, clean anything, or shop. Just start where you are and let yourself turn inward. By the time you're finished, you'll have a wardrobe plan that's practical and honors the life you're living.

DON'T TAKE IT TOO SERIOUSLY. INSTEAD, PLAY!

Pour a cup of coffee or a glass of wine and put on some fun tunes. You could even grab a friend and complete the planner together. Don't be afraid to scribble in the margins and scratch things out -- in fact, the messier the better!

Approach this planner in the way that feels right to you. If that means filling out each section in order, do it! If that means skipping around and inventing your own sections, do it! However you choose to do it, let it be a fascinating, playful experience.

WANT TO SEE AN EXAMPLE?

*If you're feeling stumped, head on over to **bit.ly/exampleplanner** to see how I filled out my own planner. Now, let's get started!*

PIECES I OWN + LOVE TO WEAR

1. *ASOS blush sweater :: soft, somewhat cropped*

2. *ASOS Farleigh jeans :: fit me well, in style*

3. *ASOS blush midi skirt :: unique, pretty, gets compliments*

4. *Marc Fisher booties :: comfy, chic, high quality*

5. *Old Navy black henley dress :: flattering, comfy, can wear comfy undies*

6. *ASOS leather jacket :: fits like a glove, badass*

7. *Old Navy denim jacket :: loose, fits over any top, versatile*

8. *ASOS pink jumpsuit :: sexy, flattering, very comfy*

Go to your closet and pull out about 8 pieces that you've been reaching for again and again lately. List them here.

Resist the urge to clean out your closet or shop first -- simply go to your closet exactly as it is. Try to grab a few pieces from each category: tops, bottoms, shoes, dresses. Under each piece, jot down the specific reasons you love it. A few examples: the fabric is soft, the waistband doesn't squeeze my stomach, it keeps me warm, the heel isn't too tall, the pattern hides stains/spills, etc.

WHAT'S WORKING FOR ME

Blush, denim, black leather, jersey material, nothing low-rise, midi-length, flattering fit, loose, cropped, comfy, can wear comfy undies, flat shoes, ASOS, Old Navy

Look for common themes from your notes across the page (like fabrics, brands, colors, and the way pieces fit your body) and make a list of what works for you.

For example: pieces that don't wrinkle, denim, cotton, pieces that show off my calves, pieces that are loose around my stomach, stripes, pieces that I can wear comfortable underwear with, knee-length skirts, flat sandals, etc.

Don't worry if some of your notes conflict. You might have loose dresses AND fitted dresses on your list -- that's okay.

PIECES I OWN + NEVER WEAR

1. *Vintage red bandana dress :: too much RED*

2. *J.Crew gray sweater :: never fit right, frumpy*

3. *ASOS yellow burnout dress :: arms too tight, awkward fit*

4. *Rebecca Taylor silk sundress :: cuts off arms weirdly, frumpy*

5. *ASOS plaid wool mini dress :: too short, itchy*

6. *Madewell striped linen dress :: arms too tight, too structured*

7. *Pinkblush hairy sweater thing :: not my style, ugly*

8. *H&M black + white work dress :: no longer need for work, too formal*

Go to your closet and pull out about 8 pieces that you never wear for some reason. List them here.
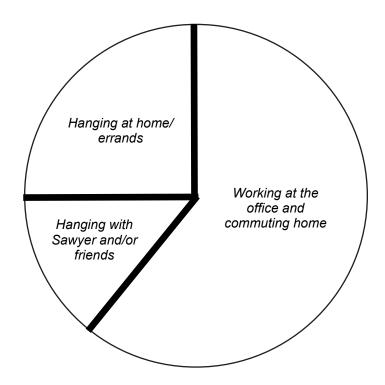
Next to each piece, jot down the specific reasons you always pass it up. A few examples: it doesn't fit anymore, the fabric is itchy, the waistband squeezes my stomach, the shape feels frumpy, the heel is too tall, the fabric is too delicate/prone to staining, the sleeves are too tight, it wrinkles easily, etc.

WHAT'S NOT WORKING FOR ME

Arms that are too tight, red, yellow, pieces that are too short, itchy pieces, things that are frumpy, unflattering pieces, anything too structured, too formal, "work" clothing, things that were never my style but I bought anyway

Look for common themes from your notes across the page (like fabrics, brands, colors, and the way pieces fit your body) and make a list of what doesn't work for you.

For example: pencil skirts, too-tight bottoms, pieces that show dog hair, white dresses or bottoms, bodycon dresses, tops that are too long, itchy wool pieces, silk or precious fabrics, pieces that wrinkle easily, etc.

LIFESTYLE

Hanging at home/errands

Working at the office and commuting home

Hanging with Sawyer and/or friends

Fill up the pie chart to represent your lifestyle activities.

Ask yourself...How do I spend my time? What kinds of activities does my lifestyle typically include? How much of my time will I spend at work? How much at the gym? How much at home? How much out with friends?

SPECIAL EVENTS + TRAVEL

New Zealand
- winter clothing + layers
- hiking stuff

Kyle's Bday trip to LA
- warm weather, can wear summer seasonal wardrobe

Greg + Ali's wedding
- in Livermore, going to be HOT

Check your calendar. List out any special events or trips you have planned this season.

Ask yourself...Do I have clothes for each event + trip? Can I use what I already have? Do I need something more appropriate for the weather or occasion?

WEATHER

June – Sept
Weather Average Range: 53° – 85°

June:
- WC: 54° – 78°
- SF: 54° – 67°

July:
- WC: 60° – 85°
- SF: 54° – 67°

August:
- WC: 60° – 85°
- SF: 55° – 68°

September:
- WC: 58° – 82°
- SF: 55° – 70°

Notes: indoors w/AC most of the time, dress in layers, always bring a jacket

Google your city's average weather. Write down the average high + low temperatures for each month this season.

You might also find it helpful to include notes on rainfall, humidity, snowfall, and how often you're indoors vs. outdoors. What kinds of clothes will keep you comfortable in those conditions?

WORD ASSOCIATION

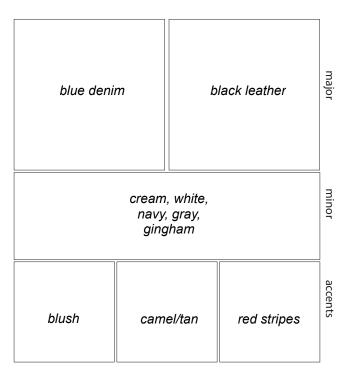*casual, feminine, chic, European, unique, comfortable, figure flattering, ladylike, soft, minimal, simple*

Write out a list of words or phrases that you associate with your style.

Here's a list to get you started: Boho, Minimal, Classic, Feminine, Neutral, Casual, Colorful, Modern, Tomboy, Relaxed, Playful, Preppy, Outdoorsy, Retro, Ladylike.

Then narrow down and circle your top 3-6 favorite words.

BRANDS

ASOS, Old Navy, Madewell, Marc Fisher, Nisolo, &Other Stories

COLORS

blue denim	black leather	major
cream, white, navy, gray, gingham		minor
blush	camel/tan	red stripes	accents

Make a list of stores, brands, and designers you love that work for your style, body, and budget.

It's also helpful to make notes about specific pieces they carry that fit you perfectly. Ask yourself...Where did I buy the pieces I continually reach for, again and again? What brands match my budget? What brands design for my body type?

Fill in the boxes to create your color scheme.

Include color from all aspects of your wardrobe including shoes and accessories. You could also include patterns like stripes or leopard print.

Ask yourself...Am I drawn to colors or neutrals? What colors are seasonally appropriate? What colors make me happy? What colors do I want to play around with?

MY GO TO PIECES

- *ankle boots*
- *high-waisted jeans*
- *cropped sweaters*
- *overalls*
- *jumpsuits*
- *denim jacket*
- *black leather jacket*
- *flat sandals*
- *midi skirts*
- *cozy knits*
- *slogan tees*

Make a list of your go to pieces.

These can be pieces you already own or pieces you may want to buy. Think of it as a general list of your favorites. For example, skinny jeans, cozy knits, ankle boots, etc.

Ask yourself...What items do I love to wear/feel great wearing? What items do I continually grab, again and again.

MY GO TO UNIFORMS

high-waisted jeans + cropped sweater + ankle boots

t-shirt + midi skirt + ankle boots

jumpsuit + flat sandals

midi dress + straw tote + flat sandals

leather jacket + slogan tee + mom jeans + flat sneakers

Create 3-4 outfit formulas using your go to pieces.

For example, skinny jeans + drapey knit top + long sweater cardigan + ankle boots. Or loose shift dress + flat sandals + leather tote + woven hat.

Ask yourself...What kinds of outfits do I wear again and again? What kinds of outfits match my lifestlye? What kinds of outfits feel authentic?

SHOPPING LIST

- light colored ankle boots
- cropped tops
- comfortable flat sandals
- denim skirt
- work bag
- blush suede jacket
- mules/slides

If you need some new clothes to complete your wardrobe, make your shopping list.

Review the Lifestyle, Special Events + Travel, and Weather sections to make sure you've got everything you need. Ask yourself...Do I need to replace any items? Do I want to experiment with a new look this season? Do I need items more appropriate for the weather?

BUDGET

- *Kelsi Dagger Brooklyn Kenmare in Linen color: $140*

- *Robert Clergerie Alice mules in black croc: $347*

- *ASOS blush suede biker jacket: $100 (on sale)*

- *ASOS high-waisted denim skirt: $40*

- *ASOS cropped blouse with ruffle sleeves in white: $32*

- *Nisolo Ecuador Huarache sandals: $118*

- *Nisolo Serena sandals: $108*

- *Madewell bandanas: $15*

Before you spend any money, look online for the pieces on your shopping list. Write down the prices of each specific item. Then add them all up.

From there, you can adjust all you like. You can eliminate a few non-essential pieces from your list. Or you could sell some of your older clothes on eBay or ThreadUp to fund your purchases.

want more?

PARE DOWN YOUR CLOSET + TAKE A 3 MONTH BREAK FROM SHOPPING

If you really want to challenge yourself + develop your style even further, try following the guidelines here: **bit.ly/ capsulehowto**

TRY THE STYLEBOOK APP

You can create outfits out of the clothes you already own and organize them into categories like "Work" and "Date Nights". It's how I keep track of my outfits for Unfancy. You can find it in the Apple app store for $3.99.

GET A CUSTOM CAPSULE MADE JUST FOR YOU

If this planner was a little too open-ended, my friends over at Cladwell will create seasonal custom capsules for you based on your lifestyle for $5 a month -- plus you'll get access to helpful articles, advice on where to shop responsibly, and thoughtful styling tips. Try it at: **capsulesbyunfancy.com**

SHARE ON SOCIAL WITH #UNFANCY

Want to share your capsule journey on social media? Snap a photo of your planner and tag it **#unfancy** *so we can all follow along!*